

Victor Giron

Senior Product Designer

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Portfolio: Go to my portfolio

Languages: English (Conversational, Fluent), Spanish (Native)

Summary of qualifications:

- Product Designer with +8 years of experience designing MVPs from scratch, building scalable design systems and leading small design teams.
- Experience building scalable and dev-friendly design systems in Figma from scratch and maintaining them in design teams keeping best practices for naming conventions, design tokens and components.
- Knowledge of Intermediate front-end development and databases (SQL) to improve the design handoff process and communication with developers.
- Experience designing B2B web apps in different industries: health, education, logistics, ecommerce, AI and more.
- Experience working with native mobile design, using patterns and best practices from Material Design System (Google) and HIG (Apple) and experience designing for multiplatform mobile apps.

Professional Experience:

Senior Product Designer (Oct. 2025 - Current)

Freelance (USA) Remote

- Design key features for medical and nursing learning platforms, running user testing initiatives and building high fidelity prototypes with Figma Make and Claude Code
- Work for ecommerce brands designing their product and retention strategies and experience
- Build from scratch design systems for B2B and B2C brands that want to upgrade their product and improve the way their development team works with design foundations.

Environment: Angular JS, Postgres, GitHub, Storybook

Senior Product Designer (Apr. 2025 - Current)

Fuse Finance (USA) Remote

- Design a custom design system from scratch for a financial software (Loan origination system) with an AI focus
- Design the AI components and patterns that will serve as building blocks for the AI interactions of the user

Environment: Lovable, React JS, Postgres, GitHub, Storybook

Senior Product Designer (Jun. 2024 - Apr. 2025)

Forte Group for Robertson's Ready Mix (USA) Remote

- Design multiple internal tools to manage the operations of more than 2 thousand trucks (Map tracking and status, operations management)
- Design the design system from scratch taking into account MudBlazor library for .Net

Environment: .Net, MudBlazor, Azure

Forte Group for Intus Care (USA) Remote

- Build a new product from scratch based on some previous ideation from the team for Intus Care (health care B2B product)
- Build the first design system based on MUI (Material UI)
- Ideate and design new features on a very rapid pace to allow a fast launch of the MVP
- Create high-fidelity prototypes in figma that serve for sales demo, allowing the company to receive investment

Environment: React JS, MongoDB, GitHub, Storybook

Senior Product Designer (Sep. 2023 - Jun. 2024)

Mvnifest (USA) Remote

- Work with multiple ecommerce brands to impact how their product reaches more customers and how their visual system adapts to a modern market.
- Design the whole AI module to predict sales and interact with the user's data
- Product management helping to launch the MVP
- Building proof of concepts and MVPs with nocode tools

- Building the MVP and proofs of concept with nocode using Bubble.io, Weweb, Xano and Supabase

Environment: React JS, Next JS, Bitbucket, AWS, Python

Senior Product Designer (Feb. 2022 - Sep. 2023)

Forte Group for Village Medical (USA) Remote

- Ideate and design new features for Village Medical for the mobile platform, analyzing and specifing the differences for each platform (Android and iOS)
- Work closely with the mobile dev team to make decisions towards patterns and UX to build a more robust and well documented design system

Forte Group for CityMD (USA) Remote

- After the acquisition of CityMD (health company) ideate and design new features, helping to keep building and improving design patterns and the design system.

Environment: React JS, Flutter, Swift, Kotlin

Senior UX/UI Designer (Sep. 2021 - Feb. 2022)

Mvnifest (USA) Remote

- Building the design system from scratch
- Designing the MVP of the logistics 3PL application
- Run user research to identify and prioritize the features
- Hire 2 more designers and grow the design team
- Lead the design team to grow the design system and add new features

Environment: React JS, Next JS, Bitbucket, AWS, Python

Product Designer (Jul. 2020 - Sep. 2021)

Platzi (YC - 15) (Colombia)

- Design the new learning environment for the english academy
- Design the gamification system for the students

- Design the components and patterns for the user registration flow
- Redesign the forum
- Lead the learning initiatives and materials for the design academy

Environment: React JS, AWS, Django, Github

Design and UX/UI Teacher (Jun. 2020 - Aug. 2020)

Engineering School Julio Garavito (Colombia)

With my previous experience and additional research, I was able to teach to Software Engineering students the foundations and process of user experience and user interface design design technologies such as Figma.

Digital Designer / Web Designer (Jan. 2020 - Aug. 2020)

Saludtools /Bees2Biz (Colombia)

- Redesign the main flows of the health web app for large forms
- Create new components and grow the design system
- Create the flows for user settings
- Create the flows for punch card system to track user status, time usage and performance

Environment: React JS, Flutter

Visual Designer / Web Designer (Aug. 2015 - Jan. 2020)

Freelance (Colombia)

- Create design systems from scratch
- Run user research to understand and design new flows
- Create MVP designs as a solo designer
- Create, document and grow new components for design systems

Environment: React JS, Flutter, Swift, Kotlin

Bachelor’s Degree

Catholic University of Pereira

- Industrial Design (2010 - 2015)

Certifications:

Meta

- Introduction to Front-End Development (Link)
- Programming with Javascript (Link)
- Introduction to iOS Mobile Application Development (Link)
- Version Control (Link)

Platzi

- Introduction to Prototype Design (Link)
- Interface Design & UX (Link)
- Product Management Fundamentals (Link)
- Structured Programming (Link)
- Product Management (Link)